

## **MY EXPERTISE**

**Video Content**: Our background in the entertainment industry allows us an in depth understanding of video- how to create engaging content, what equipment to use on different budgets, coach others on movement and how to be more comfortable on camera, and we have a great relationship with multiple production companies around the world.

**Marketing/Design:** With our extensive background in marketing we understand the Online trends, the importance of tailoring your content to the right target market and finding the right platforms or techniques we need to focus on to have the most effective impact.

✓ **We've worked for companies like:** Reebok, Intel, Insight, Hilton Grand Vacations, Local Restaurants, Aviation Schools, Online businesses, Coaches/Consultants and More!

## **CONSULTING & PROJECT MANAGEMENT**

Hourly Consultant: Paid on an as needed basis, billed by the number of hours worked per week.	\$120/hr
Boutique Consultant- Retainer: Up to 6 hours per week allotted for consulting, coaching, & research	\$680/week or \$2,500/mo
Part Time Consultant- Retainer: Up to 12 hours per week allotted for consulting, coaching, research, some minor services (social graphics, minor copy edits, slideshows) included -Additional services by our freelance team NOT included	\$1000/week or \$3,550/mo
Junior Project Manager: 25 hours/week allotted Unlimited Consulting, Research, Graphic design, copywriting up to 500 words weekly, manage and organize your team (if applicable) -Additional services by our freelance team NOT included	\$1,550/week or \$5,800/mo
Project Manager: Copywriting-1000 words weekly, Unlimited Copy Editing, Unlimited Consulting, Minor Photography & Video Editing*, 1 original video** (under 10 min) produced weekly, Access to our team of freelancers	\$2,600/week or \$9,900/mo  *Unlimited video editing if paying by the month for a minimum of 12 months- restrictions apply  **Original videos are created using professional footage found and paid for online. Any professional filming required would be extra.

<sup>~</sup>All consulting/coaching services (minus hourly) are a minimum of 6 months contract.