



VIDEO SERVICES



BOUTIQUE/ SMALL BIZ OPTIONS

Video Editing: You provide us with content you film - we put it into a cohesive final project

<p>Individual Project: Editing a Single Video project that will be under 10 min when completed</p>	<p>\$300 per video +\$5 per min over the 10 min mark per video</p>
<p>Boutique Basic: Up to 6 Videos/month, each Under 10 min when completed OR up to 2 videos that are 15-30 min in length per month- With brand/logo included</p>	<p>\$1,200/mo SAVE 33%* +\$5/min over the 10 min mark per video</p>
<p>Boutique Pro: Up to 8 videos/month all under 10 min when completed OR up to 4 videos that are 15 min-30 min in length per month- With brand/logo included</p>	<p>\$1,800/mo SAVE 25%* +\$5/min over the 10 min mark per video</p>
<p>Unlimited Video Editing: As many as you like per month, 1-2 videos will be done at a time to ensure quality (will take 1-2 days per edit) Videos no longer than 30 min.</p>	<p>\$2,200/mo SAVE 45%* +\$25 flat fee for over 30 min mark per video</p>

*compared to paying for the same amount individually

Video Creation: All content is filmed in our studio/location or we use footage/photos that we find and pay royalties for. Cost includes the royalty fees for all content: video, photos, music, etc. ALL VIDEOS COME BRANDED & WITH CLIENT LOGO INCLUDED *Savings compared to paying individually

<p>Individual Project: Price per video under 10 min when completed</p>	<p>\$370 per video +\$5 per min over the 10 min mark per video</p>
<p>Boutique Mini Studio: Up to 5 Videos/month under 10 min when completed OR 2 videos 15-30 min/month</p>	<p>\$1,400/mo SAVE 25%* +\$5 per min over the 10 min mark per video</p>
<p>Boutique Star: Up to 8 Videos/month under 10 min when completed OR 4 videos 20-30 min/month</p>	<p>\$2,000/mo SAVE 32%* +\$5 per min over the 10 min mark per video</p>
<p>ADD Unlimited Editing for their own content- As many as you like per month, 1-2 videos will be done at a time to ensure quality (will take 1-2 days per edit) Videos no longer than 30 min.</p>	<p>+\$1,400/mo</p>

CORPORATE SOLUTIONS

Important: All content is either: filmed on location local to you OR our studio, content is sent to us by client, or we use footage/photos that we find and pay royalties for. Cost includes the royalty fees for all content: video, photos, music, etc. ALL VIDEOS COME BRANDED & WITH CLIENT LOGO INCLUDED.

<p>Video PRO Package:</p> <ul style="list-style-type: none"> • <u>Choose Monthly:</u> Create Up to 8 original Videos/month under 10 min when completed OR 4 videos up to 30 min OR 2 videos up to 60 min • Narrow and Square format included for all videos up to 10 min • Unlimited video editing on videos under 30 min where all content was given (2 at a time allow 1-2 days for editing per video) • 1 Complimentary social graphics created per video (up to 30/mo max) • Teleprompter service included for their own videos to be used on mobile or desktop • Includes On Camera Coaching 	<p>\$7,400 per Month</p>
<p>Video STAR Package:</p> <ul style="list-style-type: none"> • Choose Monthly: Up to 10 Unique Videos/month under 10 min when completed OR 5 videos 10-30 min OR 3 videos up to 60 min • Narrow and Square format included for videos up to 10 min • Unlimited video editing on videos under 30 min where content was given (2 at a time allow 1-2 days for editing per video) • 1 Complimentary social graphics created per video (UP to 30/mo max) • Teleprompter service included for their own videos to be used on mobile or desktop • Includes On Camera Coaching 	<p>\$9,600 per Month</p>

PROFESSIONALLY FILMED PROJECTS

- Create a professionally shot and edited video for your business
- Perfect for TV ads, Online courses, Mobile Ads, Event Promotion, and MORE

How do I know if professionally filmed videos are a good option for me?

- If you have an event planned and would like to have a professional video created to help promote the event AND/OR would like to have professional event coverage of the event so a promo video can be made to promote next years event & create a fun way to engage your attendees
- If you are wanting a customized, professional video that is used for any of the following:
 - Training video or online course
 - Video reel
 - TV/Streaming Service Advertisement
 - Mobile Ad
 - Social Media Advertisement
 - Product/Service Launch
 - Product advertisement

Professionally produced videos are the best way to take your company to the next level. These are videos like you see on TV ads, or of motivational speakers speaking to a sold-out auditorium that you see on social media. They are the highest quality videos money can buy and have the highest ROI when paired with a stellar marketing strategy.

Since each project is highly customized, and dependent on the location of filming, among many other factors, no set price can be given across the board. Each project will be priced individually.

If you are already taking advantage of the above packages, there will be a 10% discount on all professionally produced videos, but they are not included in your monthly package.

While no accurate quote can be given, you can figure that these types of videos can be as low as a couple thousand dollars and up to the Millions per video. This is completely dependent on how elaborate the video is, who is in the video, how many people are needed to create the video, how many days/weeks of work will be needed to create the video, the location of filming (and if any permits need to be pulled), and more!

But the good news is that you have a seasoned professional on your side to handle all the negotiations, make sure that you get the most bang for your buck, and that everything runs smoothly. **We handle all the hard work for you and make your vision come to life. We strive for a stress-free process!**

Any inquiries of professional video needs should be directed to Navid at navid@coresand.media with “Professional Filming Project Inquiry” in the subject line.

We will get back with you within 2 business days and start to work through your needs as soon as possible.